

IMAGE & STYLE WORKSHOPS

FASHION PARADES & WORKSHOPS

Just Promotions have a variety of Fashion, Image and Style Workshops and choreographed Fashion Parades that will encourage your customers to purchase even more from your fashion retailers!

The most important aspect is to ensure we build sales for retailers! The finale to the workshop is taking the participants to the shops with exclusive retailer discounts (for participants only) to put all their knowledge into action.

The key objectives of the workshops are:

- Learning to shop
- Learning your colours and shapes
- Learning how to dress for every occasion
- Maximizing your wardrobe
- Techniques for disguising a range of figure problems
- Coordinating outfits
- The importance of accessories
- Hair and make up tips

IMAGE AND STYLE WORKSHOPS

At our interactive fashion styling workshops, our fashion and image stylist, will showcase all the latest fashion trends for your chosen season, she will show participants how to get this season's look and how to update their wardrobe with a few key pieces.

She will teach participants how to develop their own personal fashion style with styles that flatter their body shape and colours that compliment their skin tone?

HAIR AND MAKE-UP

Our stylist will provide tips on the latest hair and makeup looks (i.e. how to avoid dated makeup colors)

We will teach participants how to apply their make-up more effectively to highlight their best features and play down their flaws.

Our hair stylists will show the participants how to style their own hair using the latest techniques, and give them expert advice on the kind of cut and colour that would be best for them.

CHOREOGRAPHED FASHION PARADES

Choreographed Fashion Parades designed to showcase fashion retailers and a variety of fashion accessories including handbags, belts, hats, scarves, and eyewear as a centre stage attraction or mini parades positioned outside each individual retail store – can be presented in conjunction with Image and Style workshops, VIP (invitation) Nights to introduce the new season styles – with retailers offering 'special discounts' on the night

EXTRA OPTIONS

One lucky participant could win a session with a professional fashion stylist who will tell them what suits them, what doesn't and how to build up their wardrobe.

During this workshop a female audience participant can be selected for an on-the-spot, make over

The sessions can include an interactive Q&A session

